The Greater New York Dental Meeting has heart, helps educate New York City’s children

As the holiday season is a time for giving and helping others, the organizers of the Greater New York Dental Meeting (GNYDM) decided the 2008 meeting was the perfect opportunity to commence a new program focused on improving children’s oral health. The program, “Greater New York Smiles,” was made possible by joining efforts with the United Federation of Teachers and Doral Dentist of New York.

“We must teach our children the importance of oral health early in their childhood,” said General Chairman of the Greater New York Dental Meeting, Dr. Clifford Salm. In order to introduce “Greater New York Smiles” and other educational programs, the meeting expanded its exhibits and floor space to accommodate approximately 120,000 square feet.

Children from local schools in all five New York City boroughs traveled by special field trips to last year’s 84th annual GNYDM at the Jacob K. Javits Convention Center. There they received oral hygiene instruction in a child-friendly atmosphere. The program emphasized the importance of oral care in a way that the children could understand and showcased step-by-step tooth care utilizing proper brushing technique.

Their visit began with the children viewing a film focused on increasing their knowledge about the significance of proper nutrition. One segment highlighted the effects of how eating various foods can impact oral health and why it is crucial to eat healthy foods. After the film, they watched a live demonstration that taught them about dental floss and showed them how to floss properly. Finally, the children had the opportunity to practice their newly learned brushing and flossing techniques at sinks on the exhibit floor under the supervision of group volunteers.

Upon departure, each child went home with a “goody bag” of dental treats that included a toothbrush, toothpaste, dental floss, erasers in the shape of teeth and a dental coloring book with crayons. To maximize attendance, the program ran for three school days — Monday, Tuesday and Wednesday.

Day, Twenty-four classes of third and fourth grade students were able to participate with a total of more than 950 children during the program’s three days. Local television station Fox News 5 filmed and broadcasted the event on its evening news segment and made it available to affiliates throughout the country.

Hygiene students from the New York University College of Dentistry Dental Hygiene Program, the New York College of Technology Department of Dental Hygiene, Hostos Community College Department of Dental Hygiene and members of the Dental Hygienists’ Association of the City of New York and the New Jersey Dental Hygienists’ Association volunteered their time and skills to help with this new children’s program. The volunteers said they were touched by the significant impact that they were able to make on the children.

“We are delighted that through this program we were able to have a positive impact on such a large number of children by teaching them skills that will benefit them for the rest of their lives. We look forward to reaching many more students this year,” said Executive Director of the Greater New York Dental Meeting, Dr. Robert Edwah.

Be sure to watch the Web site, www.gnydm.com, for information and updates on this year’s expanded “Greater New York Smiles” program and all the other new programs offered at the 2009 GNYDM. Remember, there is never a pre-registration fee. Mark your calendar for Nov. 27-Dec. 2 and come be a part of the excitement of the 2009 Greater New York Dental Meeting, as well as experience all that New York has to offer!

For additional information, please contact the Greater New York Dental Meeting at 370 Seventh Ave., Suite 800, New York, N.Y., 10018-1806; Tel. (212) 398-6922; Fax (212) 398-6914; e-mail info@gnydm.com.

New leadership at Milestone Scientific

Effective April 12, 2009, Leonard Osser, the founder of Milestone Scientific, took over the CEO position with the company, Osser is back in familiar territory as he held the CEO position with Milestone Scientific from 1997 to 2007.

Dr. Anthony Carrocci with the title of 2009 Safe Sedation Dentist of the Year, an award that recognizes excellence in patient safety and comfort. Carrocci, who owns St. Bethlehem Dental Care in Clarksville, and his staff have treated nearly 1,000 patients using sedation dentistry. He has taken oral and I.V. sedation courses at a number of organizations, and is a diplomate of DOCS Education as well as a master of the Academy of General Dentistry.

In addition, March 15 was designated as Talk to a Sedation Dentist Day, where sedation dentistry experts answered 64 calls from dental practitioners and patients between the hours of 9:50 a.m. and 5:30 p.m. EST.

Please call DOCS Education at (877) 525-5627 to speak to a sedation dentistry expert or to get connect-ed with a dentist practicing sedation dentistry in your area because there are sedation dentists in every state and U.S. state. You can also visit DOCS online at www.DOCSeducation.com. In addition, consumers with questions can call (888) 958-7972 or visit www.sedationcare.com to find a sedation dentist in their area and to listen to patient testimonials.

Next year’s Sedation Dentistry Safety Week will take place from March 15-19.

“Spring forward” into annual sedation dentistry safety reviews

First Sedation Dentistry Safety Week held March 9–13

It was time to spring forward in more ways than one in March. While many people reset their clocks that month, DOCS Education initiated its first Sedation Dentistry Safety Week as an annual reminder for some 10,000 sedation dentistry dentists and their staffs to review the procedures, equipment and supplies used with every patient.

Each day of the week focused on a specific aspect of sedation dentistry such as important checklists for dentists and patients, and the vital role of dental assistants and staffs in sedation dentistry procedures, and also offered the opportunity for prac-titioners and consumers to speak to sedation dentistry experts. In addition, one dentist was recognized as the Safe Sedation Dentist of the Year.

“With STA, you get instant onset. With STA, you just to gain onset. With STA, you achieve profound anesthesia in one minute and your patient experiences no collateral numbness to the lip and cheek. “We expect 2009 to be our greatest ever year. The testimonials we’re receiving from STA dentists on a daily basis are proof that dentists are eager to put down their syringes.

“The feedback we hear from patients is simply outstanding. There’s a huge patient base that simply finds the dental syringe to be a threatening instrument,” Osser said.

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